

# Belfast Waterfront Maritime Mile: community survey

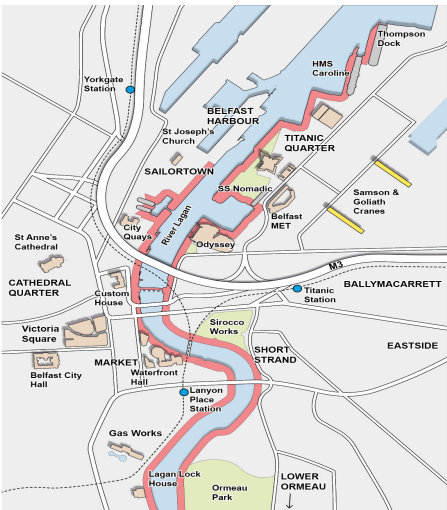
Your say Belfast

## Belfast Waterfront Maritime Mile: community survey

We are seeking your views and feedback by participating in the survey below. This survey will take 10 minutes to complete.

**You do not have to sign in or register on our Your Say Belfast platform to take part, however if you are a registered user, you must sign out of Your Say Belfast account so that your response is anonymous. Please be aware, that if you are signed into Your Say Belfast, your email and site registration details can be linked to this survey.**

The map below illustrates the Belfast waterfront and 20 meters in from the water's edge. Looking at the red line on the map below, which



of the following best describes you? Tick all that apply

(Choose all that apply)

- ☐ I live on/or within a 20 minute walk of this area
- ☐ I work on/or within a 20 minute walk of this area
- ☐ I study on/or within a 20 minute walk of this area
- ☐ I live/work/study outside the area but like to visit it
- ☐ I have never been to the Maritime Mile
- ☐ Other (please specify)

How often do you come to this area?

(Choose any one option)

- ☐ Every day
- ☐ 3-5 times per month
- ☐ 3-5 times per year
- ☐ Almost never
- ☐ Never

How do you travel to this area? Tick all that apply

(Choose all that apply)

- ☐ Own car

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Are you aware of the Maritime Mile?

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Not sure
- ☐ I am aware of the area but didn't know it was called the Maritime Mile

Based on this map, have you visited Maritime Mile?

(Choose any one option)

- ☐ Yes
- ☐ No

To what extent do you agree or disagree with the following statements?

Questions	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
It's possible to enjoy the Maritime Mile on a low budget or for free						
The Maritime Mile is a sustainable destination						
The Maritime Mile is a place where innovation happens						

Please enter a word that best describes the Maritime Mile

What improvements would you do to the Maritime Mile? (Please choose up to 10)

(Choose any 10 options)

- ☐ More parking
- ☐ More public toilets
- ☐ More shelter
- ☐ More green areas
- ☐ More street lighting
- ☐ More signage
- ☐ Better access to the water
- ☐ More viewing points
- ☐ More quality events
- ☐ More artwork
- ☐ Better WiFi
- ☐ More nightlife
- ☐ More activities for children

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- ☐ More activities for children
- ☐ More visitor attractions
- ☐ More places to eat and drink
- ☐ More bike stands
- ☐ More natural habitats to see wildlife
- ☐ More walking and cycling trails
- ☐ More interpretation of the local heritage
- ☐ More boats
- ☐ More public transport
- ☐ Other (please specify)

Thinking of this area, please indicate whether you consider any of the following to be a problem?

Questions	Major problem	Minor problem	Not a problem	Don't know
Traffic congestion				
Condition of road, pavements, and street furniture				
Vandalism and crime				
Lack of Public Transport				
Litter, rubbish or dumping				
Cost of local services and parking				
Lack of restaurants and cafés				
Lack of entertainment venues				
Lack of things to do in the evening				
Lack of things to do on a Sunday				
Directional signage				
Pet friendly facilities				
Not enough green spaces				
Maritime Heritage is not preserved				
Lack of local character				
Wildlife habitats				
Cycling infrastructure				
Information on what to do and see				
Places to stay				
Too many cyclists				

How often do you walk or cycle to or in the Maritime Mile?

- (Choose any one option)
- ☐ Every day
  - ☐ Every week
  - ☐ At least once a month
  - ☐ I do not cycle or walk the Maritime Mile
  - ☐ Prefer not to say

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Where do you find out about what's on in the Maritime Mile? Tick all that apply

(Choose all that apply)

- ☐ Website
- ☐ Newspaper
- ☐ Tourist Information Centre
- ☐ Word of mouth
- ☐ Social Media
- ☐ Work
- ☐ Other (please specify)

### Leisure and outdoor activity

In the last 12 months, have you visited any of the following sites?

(Choose all that apply)

- ☐ Titanic Belfast
- ☐ Titanic Slipways
- ☐ SS Nomadic
- ☐ Public Records Office
- ☐ Glass of Thrones
- ☐ Great Light
- ☐ SoundYard
- ☐ Belfast Harbour Offices
- ☐ HMS Caroline
- ☐ Thompson Dock
- ☐ W5
- ☐ RiverBox
- ☐ St Joseph's Church, Sailortown
- ☐ Clarendon Dock
- ☐ Big Fish
- ☐ Lagan Weir
- ☐ Custom House Square
- ☐ Belfast Barge
- ☐ SSE Arena Belfast
- ☐ None of the above

Answer this question only if you have chosen None of the above for In the last 12 months, have you visited any of the following sites?

Why do you not visit the sites? Tick all that apply

(Choose all that apply)

- ☐ Didn't know about them
- ☐ No interest in visiting them
- ☐ Too far to get too
- ☐ To hard to get too
- ☐ I can not afford the visitor attractions
- ☐ My disability prevents me from leaving the house as much as I would like to
- ☐ Other (please specify)

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Are you part of any local clubs, organisations or groups?

(Choose any one option)

- ☐ Yes  
☐ No

Answer this question only if you have chosen Yes for Are you part of any local clubs, organisations or groups?

If yes, do any these clubs, organisations or groups use the Maritime Mile for meetings or activities?

(Choose any one option)

- ☐ Yes  
☐ No  
☐ Not sure

Answer this question only if you have chosen Yes for If yes, do any these clubs, organisations or groups use the Maritime Mile for meetings or activities?

Please provide more details about how your group uses Maritime Mile for meetings or activities:

Do you regularly experience heritage, art, culture or events on the Maritime Mile, for examples crafts, art, music, dance, museums, exhibitions, or similar?

(Choose any one option)

- ☐ Yes, every week  
☐ Yes, at least once a month  
☐ Yes, but less than once a month  
☐ No  
☐ Prefer not to say

Here is a list of outdoor spaces in Belfast. Please select the ones that you would visit regularly

(Choose all that apply)

- ☐ Botanic Gardens  
☐ Sir Thomas and Lady Dixon Park  
☐ Musgrave Park  
☐ Gasworks  
☐ Ormeau Park  
☐ Woodvale Park  
☐ Falls Park  
☐ Cave Hill Country Park  
☐ Barnett Demesne  
☐ Waterworks  
☐ Belmont Park  
☐ Lagan Towpath  
☐ Colin Glen Forest Park  
☐ Divis and Black mountain

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- ☐
- ☐ Belmont Park
- ☐ Connswater Greenway including Victoria Park
- ☐ Belfast City Centre
- ☐ Local park or playground
- ☐ Other outdoor spaces in Belfast (please specify)

Are there other outdoor spaces outside Belfast that you enjoy visiting regularly?

How often would you exercise outdoors, for example walk, run or cycle?

(Choose any one option)

- ☐ Every day
- ☐ At least once a week
- ☐ A few times a month
- ☐ Occasionally
- ☐ Rarely or Never

Answer this question only if you have not chosen Rarely or Never for How often would you exercise outdoors, for example walk, run or cycle?

Where do you go for a walk/ cycle/ run?

(Choose all that apply)

- ☐ Botanic Gardens
- ☐ Sir Thomas and Lady Dixon Park
- ☐ Musgrave Park
- ☐ Gasworks
- ☐ Ormeau Park
- ☐ Woodvale Park
- ☐ Falls Park
- ☐ Cave Hill Country Park
- ☐ Barnett Demesne
- ☐ Waterworks
- ☐ Belmont Park
- ☐ Lagan Towpath
- ☐ Colin Glen Forest Park
- ☐ Divis and Black mountain
- ☐ Belmont Park
- ☐ Connswater Greenway including Victoria Park
- ☐ Belfast City Centre
- ☐ My local park
- ☐ Other (please specify)

What other activities do you do outdoors? For example canoeing, swimming, mediation, orienteering, art activities, music festivals, outdoor events

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Have you taken part in any water-based activities or tours in Belfast? For example: canoeing, Belfast Boat Tours.

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Perfer not to say

Answer this question only if you have chosen Yes for Have you taken part in any water-based activities or tours in Belfast? For example: canoeing, Belfast Boat Tours.

If yes, please specify

What are your three favourite places in the Belfast ?

Favourite Place in Belfast - No.1

Favourite Place in Belfast - No.2

Favourite Place in Belfast - No.3

Below is a map of Belfast's Innovation District, highlighted in yellow. Are you aware of the Innovation District?





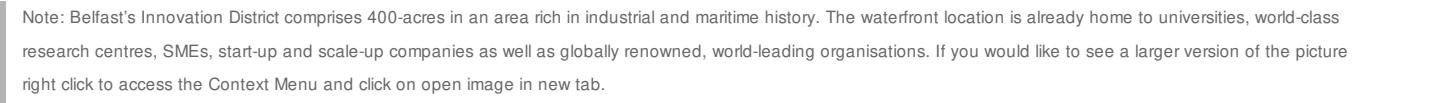
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(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Not sure



Note: Belfast's Innovation District comprises 400-acres in an area rich in industrial and maritime history. The waterfront location is already home to universities, world-class research centres, SMEs, start-up and scale-up companies as well as globally renowned, world-leading organisations. If you would like to see a larger version of the picture right click to access the Context Menu and click on open image in new tab.

### About you

Nearly there, just a few more questions about you. Please help us understand how views vary across the city by telling us a little about yourself.

What is the first part of your post code, for example BT1, BT7, BT12

(Choose any one option)

- ☐ BT1
- ☐ BT2
- ☐ BT3
- ☐ BT4
- ☐ BT5
- ☐ BT6
- ☐ BT7
- ☐ BT8
- ☐ BT9
- ☐ BT10
- ☐ BT11
- ☐ BT12
- ☐ BT13
- ☐ BT14
- ☐ BT15
- ☐ BT16
- ☐ BT17
- ☐ BT18
- ☐ Other (please specify)

Please select your age

(Choose any one option)

- ☐ <18 years old
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65 and over
- ☐ Prefer not to say

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What is your gender?

(Choose any one option)

- ☐ Male
- ☐ Female
- ☐ Prefer not to say
- ☐ I use another term, for example, Intersex, non-binary (please state)

Do you consider yourself to be trans or transgender?

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Prefer not to answer

What is your sexual orientation?

(Choose any one option)

- ☐ Heterosexual / straight
- ☐ Gay man or gay woman / lesbian
- ☐ Bisexual
- ☐ Questioning / not sure
- ☐ Prefer not to say
- ☐ Other (please specify)

Do you have a long-term illness, health issue or disability that limits your daily activities or work that you can do?

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

Answer this question only if you have chosen Yes for Do you have a long-term illness, health issue or disability that limits your daily activities or work that you can do?

How does this disability or illness affect you?

(Choose any one option)

- ☐ Hearing loss: deaf, hearing loss, tinnitus
- ☐ Sight loss: blind, partially sighted
- ☐ Communication difficulties: speech difficulties, e.g. stammer, slurred speech
- ☐ Physical disability: e.g. wheelchair-user, artificial lower limb(s), walking aids, musculo-skeletal difficulties
- ☐ Learning disability
- ☐ Neurodiversity: e.g. autism, ADD/ADHD, dyslexia, dyscalculia, dysgraphia, dyspraxia
- ☐ Mental health: e.g. depression, anxiety, bipolar, schizophrenia,
- ☐ Prefer not to answer
- ☐ Other (please specify)

Please indicate your community background

(Choose any one option)

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(Choose any one option)

- ☐ I am a member of the Protestant community
- ☐ I am a member of the Roman Catholic community
- ☐ I prefer not to respond
- ☐ Other (please specify)

Ethnic origin is not about nationality, place of birth or citizenship. It is about the group to which you perceive you belong. Please tick the appropriate box from the selection below

(Choose any one option)

- ☐ Asian background
- ☐ Black: African or Caribbean background
- ☐ Mixed or Multiple ethnic groups
- ☐ Irish Traveller
- ☐ White
- ☐ Prefer not to say
- ☐ Other ethnic group (please specify)

Do you have dependents or caring responsibilities for family members or other persons?

(Choose any one option)

- ☐ Yes
- ☐ No

Answer this question only if you have chosen Yes for Do you have dependents or caring responsibilities for family members or other persons?

If yes, who do you have caring responsibilities for? Tick all that apply

(Choose all that apply)

- ☐ A child or children
- ☐ An elderly person or persons
- ☐ A person with a disability
- ☐ Other (please specify)

Please select your educational attainment

(Choose any one option)

- ☐ No qualifications
- ☐ Level 1 – Key Skills / Essential Skills, GCSE or O-level (less than 5 A-C grades)
- ☐ Level 2 - O-level or GCSE equivalent (with 5 at Grade A-C including English and Maths)
- ☐ Level 3 - AS and A levels, Access to Higher Diploma, NVQs, BTEC
- ☐ Level 4 and 5 - BTEC (professional), HNC, higher NVQs and apprenticeships
- ☐ Level 6 and above - Degree and above
- ☐ Prefer not to say
- ☐ Other (please specify)

Do you consider yourself part of any of these communities?

(Choose any one option)

- ☐ Sailortown
- ☐ Markets

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- ☐ Eastside
- ☐ Short Strand
- ☐ Lower Newtownards
- ☐ Lower Ormeau
- ☐ Titanic Quarter
- ☐ City Quays
- ☐ Catalyst
- ☐ Queen's Island
- ☐ None of these communities
- ☐ Other (please specify)

We would like to consult with you further on your experience with the area. Would you be happy for us to contact you?

(Choose any one option)

- ☐ Yes
- ☐ No

Answer this question only if you have chosen Yes for We would like to consult with you further on your experience with the area. Would you be happy for us to contact you?

If yes, please enter your email address below

Would you like to be entered into the competition to win a family pass to the Titanic Experience and a £50 voucher for Titanic Hotel Belfast? (Terms & Conditions Apply)

(Choose any one option)

- ☐ Yes
- ☐ No

Note: Titanic Belfast Passes must be used before 31st December 2023. No cash alternative. Non-transferable. Must be booked in advance, subject to availability. Titanic Hotel Belfast Vouchers are valid for one year from date of purchase, are non-refundable and cannot be exchanged for cash. Monetary vouchers can be used in any area of the hotel, from overnight stays, indulgent dining in The Wolff Grill or relaxing in the historic Drawing Office Two bar.

Answer this question only if you have chosen Yes for Would you like to be entered into the competition to win a family pass to the Titanic Experience and a £50 voucher for Titanic Hotel Belfast? (Terms & Conditions Apply)

If yes, please enter your email address

Answer this question only if you have chosen Yes for Would you like to be entered into the competition to win a family pass to the Titanic Experience and a £50 voucher for Titanic Hotel Belfast? (Terms & Conditions Apply)

If yes, please provide your name

### How we will use your personal data

#### Privacy Notice -

Belfast City Council is the Data Controller under the General Data Protection Regulation (GDPR) for the personal data it gathers for the purposes of administering your registration and managing your communication preferences as detailed below, via this engagement

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platform.

You are providing your personal data on a consensual basis to the Council whose lawful basis for processing is for the performance of a task carried out in the public interest or in the exercise of official authority.

The personal data may be shared internally within the Council with staff who are involved in administering communications, and where applicable for responding to any requests for further information. Your personal data may also be shared with contractors appointed by the Council to manage information you provide via surveys, feedback and other consultation exercises. Your registration on the Engagement HQ platform will be validated by an email authentication process administered by the service provider Bang the Table. Your personal data will not be shared or disclosed to any other organisation without your consent, unless the law permits or places an obligation on the Council to do so.

If you submit your personal data for entry to the competition or to be consulted further on your experience with the area, it will be shared with the Maritime Belfast Trust for the purpose of the selection of and contact with the competition winner.

The personal data is held and stored by the Council in a safe and secure manner and in compliance with data protection legislation and in line with the Council's Records Retention and Disposal Schedule.

If you have any queries regarding the processing of your personal data or you wish to withdraw your consent, please contact the Strategy, Policy and Partnerships Unit by email [policy@belfastcity.gov.uk](mailto:policy@belfastcity.gov.uk)

If you wish to contact the Council's Data Protection Officer, please write to Belfast City Council, City Hall Belfast, BT1 5GS or send an email to [dataprotection@belfastcity.gov.uk](mailto:dataprotection@belfastcity.gov.uk)

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