

Belfast Waterfront Maritime Mile: Community Survey May 2024

Your say Belfast

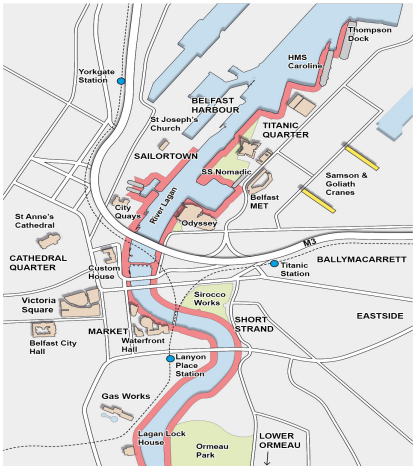
Belfast Waterfront Maritime Mile: community survey

We are seeking your views and feedback by participating in the survey below. This survey will take 10 minutes to complete.

You do not have to sign in or register on our Your Say Belfast platform to take part, however if you are a registered user, you must sign out of Your Say Belfast account so that your response is anonymous. Please be aware, that if you are signed into Your Say Belfast, your email and site registration details can be linked to this survey.

Read our [privacy notice](#).

The map below illustrates the Belfast waterfront and 20 meters in from the water's edge. Looking at the red line on the map below, which



of the following best describes you? Tick all that apply

(Choose all that apply)

- ☐ I live on/or within a 20 minute walk of this area
- ☐ I work on/or within a 20 minute walk of this area
- ☐ I study on/or within a 20 minute walk of this area
- ☐ I live/work/study outside the area but like to visit it
- ☐ I have never been to the Belfast waterfront
- ☐ Other (please specify)

Answer this question only if you have not chosen I have never been to the Belfast waterfront for The map below illustrates the Belfast waterfront and 20 meters in from the water's edge. Looking at the red line on the map below, which of the following best describes you? Tick all that apply

How often do you come to this area?

(Choose any one option)

- ☐ Every day
- ☐ 3-5 times per month
- ☐ 3-5 times per year
- ☐ Almost never

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Answer this question only if you have not chosen I have never been to the Belfast waterfront for The map below illustrates the Belfast waterfront and 20 meters in from the water's edge. Looking at the red line on the map below, which of the following best describes you? Tick all that apply

How do you travel to this area? Tick all that apply

(Choose all that apply)

- ☐ Own car
- ☐ As a passenger in someone else's car
- ☐ Metro bus/Glider
- ☐ Bicycle
- ☐ Train
- ☐ On foot
- ☐ Taxi
- ☐ Motorbike or moped
- ☐ Scooter
- ☐ Motorised wheelchair
- ☐ Other (please specify)

Answer this question only if you have not chosen I have never been to the Belfast waterfront for The map below illustrates the Belfast waterfront and 20 meters in from the water's edge. Looking at the red line on the map below, which of the following best describes you? Tick all that apply

Thinking of the Belfast Waterfront area as shaded in red on the map above, how strongly do you agree or disagree with these statements:

Questions	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
I feel a sense of belonging in this area						
Overall this is a good place to live						
Belfast waterfront has its own unique cultural and historical identity						
I regularly stop and talk with people in this area						
The area is welcoming to people who live in the city						

The map below illustrates the Maritime Mile, a blueway for the city, representing one navigational mile of water on the city's waterfront. The Maritime Mile connects Sailortown to Titanic Quarter, City Centre to Harbour, neighbourhoods to waterfront.



Are you aware of the Maritime Mile?

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(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Not sure
- ☐ I am aware of the area but didn't know it was called the Maritime Mile

Based on this map, have you visited Maritime Mile?

(Choose any one option)

- ☐ Yes
- ☐ No

How often do you walk or cycle to or in the Maritime Mile?

(Choose any one option)

- ☐ Every day
- ☐ Every week
- ☐ At least once a month
- ☐ I do not cycle or walk the Maritime Mile
- ☐ Prefer not to say

Where do you find out about what's on in the Maritime Mile? Tick all that apply

(Choose all that apply)

- ☐ Website
- ☐ Newspaper
- ☐ Tourist Information Centre
- ☐ Word of mouth
- ☐ Social Media
- ☐ Work
- ☐ Other (please specify)

To what extent do you agree or disagree with the following statements?

Questions	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
It's possible to enjoy the Maritime Mile on a low budget or for free						
The Maritime Mile is a sustainable destination						
The Maritime Mile is a place where innovation happens						

Please enter a word that best describes the Maritime Mile

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Lookg at the list below, what improvements if any, would you do to the Maritime Mile? (Please choose up to 5)

(Choose any 5 options)

- ☐ More parking
- ☐ More public toilets
- ☐ More shelter
- ☐ More green areas
- ☐ More street lighting
- ☐ More signage
- ☐ Better access to the water
- ☐ More viewing points
- ☐ More quality events
- ☐ More artwork
- ☐ Better WiFi
- ☐ More nightlife
- ☐ More activities for children
- ☐ More visitor attractions
- ☐ More places to eat and drink
- ☐ More bike stands
- ☐ More natural habitats to see wildlife
- ☐ More walking and cycling trails
- ☐ More interpretation of the local heritage
- ☐ More boats
- ☐ More public transport
- ☐ Other (please specify)

Thinking of this area, please indicate whether you consider any of the following to be a problem?

Questions	Major problem	Minor problem	Not a problem	Don't know
Traffic congestion				
Condition of road, pavements, and street furniture				
Vandalism and crime				
Lack of Public Transport				
Litter, rubbish or dumping				
Cost of local services and parking				
Not enough of restaurants and cafés				
Not enough of entertainment venues				
Not enough things to do in the evening				
Not enough things to do on a Sunday				
Not enough directional signage				
Not enough pet friendly facilities				
Not enough green spaces				
Maritime Heritage is not preserved				
Lack of local character				
Lack of wildlife habitats				

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Lack of cycling infrastructure				
Not enough information on what to do and see				
Not enough places to stay				
Too many cyclists				

Do you regularly experience heritage, art, culture or events on the Maritime Mile, for examples crafts, art, music, dance, museums, exhibitions, or similar?

(Choose any one option)

- ☐ Yes, every week
- ☐ Yes, at least once a month
- ☐ Yes, but less than once a month
- ☐ No

Did you experience any of the following initiatives on the Maritime Mile over the last two months?

(Choose all that apply) (Required)

- ☐ Voyage AR – HMS Caroline Augmented Reality Experience
- ☐ Memory Anchors
- ☐ Big Telly – Setting Sailortown
- ☐ Maritime Echoes: An AI Voyage to the Past
- ☐ Interactive 3D/VR rooms along the Maritime Mile
- ☐ Yardmen Trail AR Stories
- ☐ None of these projects

Answer this question only if you have not chosen None of these projects for Did you experience any of the following initiatives on the Maritime Mile over the last two months?

If yes, very approximately how many hours in total did you spend on the Maritime Mile while visiting these initiatives?

(Choose all that apply)

- ☐ Less than 1 hour
- ☐ 1 hour
- ☐ 2 hours
- ☐ 3 hours
- ☐ 4 hours
- ☐ More than 4 hours

Answer this question only if you have not chosen None of these projects for Did you experience any of the following initiatives on the Maritime Mile over the last two months?

Do you think visiting these initiatives has...

Questions	Definitely agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Definitely disagree
Increased your awareness of the area’s local history					
Increased your awareness of the role of heritage on the Maritime Mile					
Increased your awareness of the role of different historical figures on the Maritime Mile					

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Figures on the Maritime Mile					
Given you a stronger feeling of belonging to the Maritime Mile					

Answer this question only if you have not chosen None of these projects for Did you experience any of the following initiatives on the Maritime Mile over the last two months?

Now, thinking about the impact initiatives such as these have on the area, we'd like to know how important you think the following aspects are. Please rank the following in order of importance, with 1 being the most important and 4 being least important.

(You do not need to rank any that you feel are not important)

(Rank each option)

- _____ Increasing awareness of the area's local history
- _____ Increasing awareness of the role of heritage on the Maritime Mile
- _____ Increasing awareness of historical figures from the Maritime Mile
- _____ Creating a stronger feeling of belonging to the Maritime Mile

Is there anything you might do differently as a result of experiencing these initiatives? (please tick any that apply)

(Choose all that apply)

- ☐ visit the Maritime Mile more often
- ☐ visit the Maritime Mile with more affordable options for enjoying time there
- ☐ join local art or culture clubs
- ☐ tell friends and / or family about what you learned
- ☐ post about it on social media
- ☐ interact with others who I wouldn't normally interact with
- ☐ act with more care to keep the Maritime Mile attractive
- ☐ I would not do anything differently

Answer this question only if you have not chosen None of these projects for Did you experience any of the following initiatives on the Maritime Mile over the last two months?

Are there any other positive changes that resulted from your experience of these initiatives? If yes, please explain below:

Answer this question only if you have not chosen None of these projects for Did you experience any of the following initiatives on the Maritime Mile over the last two months?

Did you have any negative experiences as a result of these projects?

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Not sure

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Answer this question only if you have chosen Yes for Did you have any negative experiences as a result of these projects?

If yes, please explain:

Have you visited other places or attended events that you think the Maritime Mile could learn from? If so, please explain below:

Leisure and outdoor activity

In the last 12 months, have you visited any of the following sites?

(Choose all that apply)

- ☐ Titanic Belfast
- ☐ Titanic Slipways
- ☐ SS Nomadic
- ☐ Public Records Office
- ☐ Glass of Thrones
- ☐ Great Light
- ☐ SoundYard
- ☐ Belfast Harbour Offices
- ☐ HMS Caroline
- ☐ Thompson Dock
- ☐ W5
- ☐ RiverBox
- ☐ St Joseph’s Church, Sailortown
- ☐ Clarendon Dock
- ☐ Big Fish
- ☐ Lagan Weir
- ☐ Custom House Square
- ☐ Belfast Barge
- ☐ SSE Arena Belfast
- ☐ None of the above

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Answer this question only if you have chosen Yes for the above part of the last 12 months, or visited any of the following sites?

Why do you not visit the sites? Tick all that apply

(Choose all that apply)

- ☐ Didn't know about them
- ☐ No interest in visiting them
- ☐ Too far to get too
- ☐ To hard to get too
- ☐ I can not afford the visitor attractions
- ☐ My disability prevents me from leaving the house as much as I would like to
- ☐ Other (please specify)

Are you part of any local clubs, organisations or groups?

(Choose any one option)

- ☐ Yes
- ☐ No

If yes, do any these clubs, organisations or groups use the Maritime Mile for meetings or activities?

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Not sure

Answer this question only if you have chosen Yes for If yes, do any these clubs, organisations or groups use the Maritime Mile for meetings or activities?

Please provide more details about how your group uses Maritime Mile for meetings or activities:

Here is a list of outdoor spaces in Belfast. Please select the ones that you would visit regularly

(Choose all that apply)

- ☐ Botanic Gardens
- ☐ Sir Thomas and Lady Dixon Park
- ☐ Musgrave Park
- ☐ Gasworks
- ☐ Ormeau Park
- ☐ Woodvale Park
- ☐ Falls Park
- ☐ Cave Hill Country Park
- ☐ Barnett Demesne
- ☐ Waterworks
- ☐ Belmont Park
- ☐ Lagan Towpath
- ☐ Colin Glen Forest Park

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- ☐ Colin Glen Forest Park
- ☐ Divis and Black mountain
- ☐ Belmont Park
- ☐ Connswater Greenway including Victoria Park
- ☐ Belfast City Centre
- ☐ Local park or playground
- ☐ Other outdoor spaces in Belfast (please specify)

Are there other outdoor spaces outside Belfast that you enjoy visiting regularly?

How often would you exercise outdoors, for example walk, run or cycle?

(Choose any one option)

- ☐ Every day
- ☐ At least once a week
- ☐ A few times a month
- ☐ Occasionally
- ☐ Rarely or Never

Answer this question only if you have not chosen Rarely or Never for How often would you exercise outdoors, for example walk, run or cycle?

Where do you go for a walk/ cycle/ run?

(Choose all that apply)

- ☐ Botanic Gardens
- ☐ Sir Thomas and Lady Dixon Park
- ☐ Musgrave Park
- ☐ Gasworks
- ☐ Ormeau Park
- ☐ Woodvale Park
- ☐ Falls Park
- ☐ Cave Hill Country Park
- ☐ Barnett Demesne
- ☐ Waterworks
- ☐ Belmont Park
- ☐ Lagan Towpath
- ☐ Colin Glen Forest Park
- ☐ Divis and Black mountain
- ☐ Belmont Park
- ☐ Connswater Greenway including Victoria Park
- ☐ Belfast City Centre
- ☐ My local park
- ☐ Other (please specify)

What other activities do you do outdoors? For example canoeing, swimming, mediation, orienteering, art activities, music festivals, outdoor events

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Have you taken part in any water-based activities or tours in Belfast? For example: canoeing, Belfast Boat Tours.

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Perfer not to say

Answer this question only if you have chosen Yes for Have you taken part in any water-based activities or tours in Belfast? For example: canoeing, Belfast Boat Tours.

If yes, please specify

The Belfast Bikes scheme launched in April 2015. There are currently 50 Belfast Bikes docking stations and over 400 bikes linking up the city. Have you ever used a Belfast Bike?

(Choose any one option)

- ☐ Yes
- ☐ No

Answer this question only if you have chosen Yes for The Belfast Bikes scheme launched in April 2015. There are currently 50 Belfast Bikes docking stations and over 400 bikes linking up the city. Have you ever used a Belfast Bike?

How often do you use a Belfast Bike?

(Choose any one option)

- ☐ Every day
- ☐ Every week
- ☐ At least once a month
- ☐ Less than once a month
- ☐ Other (please specify)

What are your three favourite places in the Belfast ?

Favourite Place - No.1

Favourite Place in Belfast - No.2

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Favourite Place in Belfast - No.3

About you

Nearly there, just a few more questions about you. Please help us understand how views vary across the city by telling us a little about yourself. if you prefer not to answer these questions, you can scroll to the bottom of the page and submit your response now.

What is the first part of your post code, for example BT1, BT7, BT12

(Choose any one option)

- ☐ BT1
- ☐ BT2
- ☐ BT3
- ☐ BT4
- ☐ BT5
- ☐ BT6
- ☐ BT7
- ☐ BT8
- ☐ BT9
- ☐ BT10
- ☐ BT11
- ☐ BT12
- ☐ BT13
- ☐ BT14
- ☐ BT15
- ☐ BT16
- ☐ BT17
- ☐ BT18
- ☐ Other (please specify)

Do you consider yourself part of any of these communities?

(Choose any one option)

- ☐ Sailortown
- ☐ Markets
- ☐ Eastside
- ☐ Short Strand
- ☐ Lower Newtownards
- ☐ Lower Ormeau
- ☐ Titanic Quarter
- ☐ City Quays
- ☐ Catalyst
- ☐ Queen's Island
- ☐ None of these communities
- ☐ Other (please specify)

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Please select your age

(Choose any one option)

- ☐ under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-59
- ☐ 60 and over
- ☐ Prefer not to say

Which of the following best describes your gender?

(Choose any one option)

- ☐ Man or boy
- ☐ Woman or girl
- ☐ Non-binary
- ☐ My gender is not listed
- ☐ Prefer not to say

Answer this question only if you have chosen My gender is not listed for Which of the following best describes your gender?

If you prefer to use another term to describe your gender identity, please explain:

What is your sexual orientation?

(Choose any one option)

- ☐ Heterosexual / straight
- ☐ Gay man or gay woman / lesbian
- ☐ Bisexual
- ☐ Questioning / not sure
- ☐ Prefer not to say
- ☐ Other (please specify)

Do you have a long-term illness, health issue or disability that limits your daily activities or work that you can do?

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

Answer this question only if you have chosen Yes for Do you have a long-term illness, health issue or disability that limits your daily activities or work that you can do?

How does this disability or illness affect you?

(Choose any one option)

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What is your disability?

- ☐ Hearing loss: deaf, hearing loss, tinnitus
- ☐ Sight loss: blind, partially sighted
- ☐ Communication difficulties: speech difficulties, e.g. stammer, slurred speech
- ☐ Physical disability: e.g. wheelchair-user, artificial lower limb(s), walking aids, musculo-skeletal difficulties
- ☐ Learning disability
- ☐ Neurodiversity: e.g. autism, ADD/ADHD, dyslexia, dyscalculia, dysgraphia, dyspraxia
- ☐ Mental health: e.g. depression, anxiety, bipolar, schizophrenia,
- ☐ Prefer not to answer
- ☐ Other (please specify)

Please indicate your community background

(Choose any one option)

- ☐ I am a member of the Protestant community
- ☐ I am a member of the Roman Catholic community
- ☐ I am not a member of either the Protestant or the Roman Catholic communities
- ☐ I prefer not to say

Ethnic origin is not about nationality, place of birth or citizenship. It is about the group to which you perceive you belong. Please tick the appropriate box from the selection below

(Choose any one option)

- ☐ Asian background
- ☐ Black African or Caribbean background
- ☐ Mixed or Multiple ethnic groups
- ☐ Irish Traveller
- ☐ White
- ☐ Prefer not to say
- ☐ Other ethnic group (please specify)

Do you have dependents or caring responsibilities for family members or other persons?

(Choose any one option)

- ☐ Yes
- ☐ No

Answer this question only if you have chosen Yes for Do you have dependents or caring responsibilities for family members or other persons?

If yes, who do you have caring responsibilities for? Tick all that apply

(Choose all that apply)

- ☐ A child or children
- ☐ An elderly person or persons
- ☐ A person with a disability
- ☐ Other (please specify)

Please select your educational attainment

(Choose any one option)

- ☐ No qualifications
- ☐ Level 1 – Key Skills / Essential Skills, GCSE or O-level (less than 5 A-C grades)
- ☐ Level 2 - O-level or GCSE equivalent (with 5 at Grade A-C including English and Maths)
- ☐ Level 3 - AS and A levels, Access to Higher Diploma, NVQs, BTEC
- ☐ Level 4 and 5 - BTEC (professional), HNC, higher NVQs and apprenticeships
- ☐ Level 6 and above - Degree and above
- ☐ Prefer not to say
- ☐ Other (please specify)

Are you currently...?

(Choose any one option)

- ☐ Employed (working full-time or part-time)

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- ☐ Self-employed
- ☐ Unemployed
- ☐ Retired
- ☐ Prefer not to say
- ☐ Other e.g. full-time carer, homemaker or unable to work due to illness or disability)
- ☐ Student

Answer this question only if you have chosen Employed (working full-time or part-time) for Are you currently...?

Are you earning at least or above the Living Wage?

(Note: the Living Wage is currently £12 per hour.)

(Choose any one option)

- ☐ Yes
- ☐ No
- ☐ Not sure or don't know