



08/04/2022

PRESS RELEASE

TIME TO CELEBRATE MARITIME MILESTONES ON THE MARITIME MILE

Get ready for a year of celebrations on the Maritime Mile as Maritime Belfast Trust, the charity responsible for preserving Belfast's maritime and industrial heritage, launches *Maritime Milestones* a campaign encouraging everyone to enjoy Belfast's iconic waterfront experience through a range of anniversaries, events, heritage and international days animating Belfast's iconic waterfront throughout 2022.

There's many ways to join in and celebrate *Maritime Milestones*:

- Celebrate anniversaries including Titanic Belfast's 10th, Belfast Harbour's 175th, St
 Joseph's 150th and Lagan Search and Rescue's 10th.
- Experience the best of local music talent with Sundays on the Maritime Mile. Look out for buskers, bands, opera, choirs popping up at different locations.
- Discover new additions launched in 2021 include SoundYard, an interactive play installation and RiverBox, an outdoor audiovisual experience.
- Explore the Maritime Mile with a range of tours and trails including Maritime Mile
 Treasure Trail. Download the map, explore, complete the quiz and enter an online
 competition for a chance to win a fantastic prize. Discover the six Glass of Thrones
 stained glass windows, each one depicting the most iconic moments from the Game
 of Thrones series.
- Hop on a Belfast Bike and explore the Maritime Mile. Docking stations are located at Odyssey, SS Nomadic, Titanic Walkway, Donegall Quay and Corporation Square www.belfastbikes.co.uk/

- See the illumination of the Great Light and SoundYard to mark key international dates throughout 2022 including World Maritime Day, 29th September.
- Budding photographers can book a place on an interactive photo tour jam-packed with history and sights to see. Or visit a photographic exhibition celebrating The People that built Titanic as part of Titanic Belfast's 10th anniversary.

Maritime Milestones is funded & delivered by Maritime Belfast Trust with support from Belfast Harbour, Titanic Belfast, Titanic Quarter, Belfast City Council and destination partners.

Launching *Maritime Milestones* Kerrie Sweeney, Chief Executive Maritime Belfast Trust, said:

"Maritime Milestones is a year-long initiative that will support our key stakeholders celebrating their milestones in 2022. It will also support our destination partners to encourage all visitors to the City of Belfast to explore our iconic waterfront and enjoy the many unique experiences of this historic destination. We are also delighted to announce Sundays on the Maritime Mile. A range of local music talent across a range of genres will pop-up and animate the Maritime Mile from Easter onwards. We encourage and welcome everyone to explore and discover Belfast's vibrant quayside, heritage and learn about the importance of preserving our rich heritage."

For all details and further information visit www.maritime-mile.com. To download a copy of Maritime Milestones guide visit www.maritime-mile.com/maritimemilestones. Follow Maritime Mile on Facebook and Instagram @MaritimeMile #CelebrateMaritimeMile.

Media contact

Rachael Harriott, Harriott Communications, T: 07886 036782 e:rachael@harriottcommunications.com

Notes to editors

About Maritime Belfast Trust

Maritime Belfast Trust preserves and promotes Belfast's authentic maritime heritage for the enjoyment of current and future generations, and in doing so contributes to the successful social and economic development of the city.

Key successes to date:

- Titanic Belfast, completed in 2012, has had over 6.5 million visitors from 145 countries, and contributed £430 million to the local economy
- SS Nomadic, the largest RMS Titanic artefact in the world, has had more than 1 million visitors since restoration work was completed in 2013
- The restoration of the H&W Drawing Offices has transformed the magnificent building into one of Northern Ireland's premier hotels
- The Great Light, one of the largest lighthouse optics ever constructed, now illuminates the Titanic Walkway
- Through our **destination work,** we've engaged with over 510,000 people from 400 community groups and schools, and worked with 165 partner organisations and businesses

Twitter: @MaritimeBelfast LinkedIn: Maritime Belfast Trust

About Maritime Mile

Maritime Belfast Trust will prioritise the delivery of the Maritime Mile – an exciting Blueway for the city, representing one navigational mile of water and 10 kilometres of accessible, connected waterfront. Connecting Sailortown to Titanic Quarter, City Centre to Harbour, neighbourhoods to waterfront, the Maritime Mile is a place where local people and visitors can walk, cycle, run and play in the footsteps of giants as they explore Belfast's historic waterfront, an outdoor museum of Titanic proportions.

The Maritime Mile is an initiative developed by Maritime Belfast Trust in association with the Belfast Harbour, Odyssey Trust and Titanic Quarter Limited. The ambition is to deliver a curated experience that connects and celebrates Belfast's vibrant heritage waterfront for everyone.

For further details visit <u>www.maritime-mile.com</u> and follow the story and conversation on Facebook and Instagram #MaritimeMile.